NITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Offi-Address: COMMISSIONER FOR PATENTS

CONFIRMATION NO

2826

P O Box 1450 Alexandria, Virgima 22313-1450 www.uspto.gov

NOTICE OF ALLOWANCE AND FEE(S) DUE

44989 7590 05/29/2009 HARRITY & HARRITY, LLP 11350 Random Hills Road

FILING DATE

EXAMINER LIE, ANGELA M ARTHNIT PAPER NUMBER

2163 DATE MAILED: 05/29/2009

SUITE 600 FAIRFAX VA 22030

APPLICATION NO.

ATTORNEY DOCKET NO.

10/748.656 12/31/2003 Xianning Ge 0026-0068 TITLE OF INVENTION: METHODS AND SYSTEMS FOR IMPROVING A SEARCH RANKING USING LOCATION AWARENESS

APPLN, TYPE SMALL ENTITY ISSUE FEE DUE PUBLICATION FEE DUE PREV. PAID ISSUE FEE TOTAL FEE(S) DUE DATE DUE nonprovisional NO \$1510 \$300 \$1810 08/31/2009

FIRST NAMED INVENTOR

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown

B. If the status above is to be removed, check box 5b on Part B -Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where

appropriate. All further indicated unless correcte maintenance fee notifica	correspondence including ed below or directed of tions.	ng the Patent, advance herwise in Block 1, by						correspondence address a rate "FEE ADDRESS" for	
CURRENT CORRESPOND	Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.								
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HARRITY & HARRITY, LLP 11350 Random Hills Road SUITE 600					Certificate of Mailing or Transmission I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.				
FAIRFAX, VA	22030		[(Depositor's name	
								(Signature	
								(Date	
APPLICATION NO.	FILING DATE		FIRST NAMED INVENT	TOR		ATTO	RNEY DOCKET NO.	CONFIRMATION NO.	
10/748,656	12/3I/2003		Xianping Ge		0026-0068		0026-0068	2826	
TITLE OF INVENTION	: METHODS AND SYS	STEMS FOR IMPROVI	NG A SEARCH RANK	ING	USING LOCATION	ON AV	/ARENESS		
APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE D	UE	PREV. PAID ISSU	E FEE	TOTAL FEE(S) DUE	DATE DUE	
nonprovisional	NO	\$1510	\$300		\$0		\$1810	08/31/2009	
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LIE, AN		2163	707-003000						
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3. ASSIGNEE NAME A		A TO BE BRINTED ON							
						ee is id	lentified below, the de	cument has been filed for	
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Please check the appropr	iate assignee category or	categories (will not be	printed on the patent):		Individual 🚨 Co	orporati	on or other private gro	up entity 🗖 Governmen	
4a. The following fee(s)	are submitted:		4b. Payment of Fee(s): (se first reapply a	ny prev	iously paid issue fee	shown above)	
Issue Fee			A check is enclose						
Advance Order	vo small entity discount p	permitted)	Payment by credit				ched. required fee(s), any de	ficiency or credit any	
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interest as shown by the	records of the United Sta	ites Patent and Tradema	rk Office.						
Authorized Signature					Date				
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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/748,656	12/31/2003	Xianping Ge	0026-0068	2826	
44989 7	590 05/29/2009	EXAMINER			
HARRITY & H.	ARRITY, LLP	LIE, ANGELA M			
11350 Random H	ills Road	ART UNIT	PAPER NUMBER		
SUITE 600 FAIRFAX, VA 22	2030	2163 DATE MAII ED: 05/29/200	9		

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 504 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 504 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Notice of Allowability

Application No.	Applicant(s)	Applicant(s)				
10/748,656	GE ET AL.					
Examiner	Art Unit					
ANGELA M. LIE	2163					

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative

of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308. This communication is responsive to 3/26/2009. The allowed claim(s) is/are 1, 3-14, 17-24, 26, 32, 35 and 36. 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) \square All b) ☐ Some* c) ☐ None of the: 1. T Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3.
☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)). * Certified copies not received: _____. Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient. CORRECTED DRAWINGS (as "replacement sheets") must be submitted. (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d). 6.

DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL. Attachment(s) 1. Notice of References Cited (PTO-892) 5. Notice of Informal Patent Application 2. Notice of Draftperson's Patent Drawing Review (PTO-948) Interview Summary (PTO-413), Paper No./Mail Date 3. Information Disclosure Statements (PTO/SB/08), 7. X Examiner's Amendment/Comment Paper No./Mail Date 4. ☐ Examiner's Comment Regarding Requirement for Deposit 8. X Examiner's Statement of Reasons for Allowance of Biological Material 9. ☐ Other /Angela M Lie/ /don_wona/ Examiner, Art Unit 2163 Supervisory Patent Examiner, Art Unit 2163

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Art Unit: 2163

EXAMINER'S AMENDMENT

 An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

- Authorization for this examiner's amendment was given in a telephone interview with Paul A. Harrity on May 22, 2009.
- Please amend claims 19, 22, 35 and 36 and cancel claims 28-31 and 34 as
 instructed by the proposed amendment submitted via fax on May 21, 2009 by Mr. Paul
 A. Harrity, attached herein as an appendix in a form of PDF file.
- 4. The Examiner's amendment has been made in order to include allowable subject matter in all of the independent claims and to cancel claims which were no in the condition for allowance.

Allowable Subject Matter

- 1. Claims 1, 3-14, 17-24, 26, 32, 35 and 36 are allowed.
- The following is an examiner's statement of reasons for allowance:
- 3. As to claims 1, 19, 20, 22 and 35, the prior art fails to teach a system or a method for ranking results according to a final score which is a combination of a topical score and distance score which is adjusted according to a distance adjustment factor (i.e. location sensitivity data). Further wherein the distance adjustment factor controls an amount that the distance score changes as a function of the measure of distance from

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Art Unit: 2163

the geographical location associated with a document (i.e. destination) and the geographic location associated with a query (i.e. user).

- As to claims 3-14, 17-19, 21, 23, 24, 26, 32 and 36, those claims are allowed by the virtue of their dependency on claims 1, 19, 20, 22 and 35 respectively.
- 5. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Inquiry

- Any inquiry concerning this communication or earlier communications from the examiner should be directed to ANGELA M. LIE whose telephone number is (571)272-8445. The examiner can normally be reached on M-F.
- 7. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Don Wong can be reached on 571-272-1834. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Art Unit: 2163

8. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Angela M Lie/ Examiner, Art Unit 2163

/don wong/

Supervisory Patent Examiner, Art Unit 2163